

Terms and conditions of sale for the creation of a visual

- Please provide photographs in high-resolution format, sufficiently bright and sharp (the graphic designer does not come to take the picture).
- Acceptable formats: .JPEG, .AI, .EPS, .PNG - at 450 DPI if possible
- Send a sketch or drawing (scan) showing the desired layout, as in the example below.



- Please provide the slogan, typography, colour code, and the vectorised logo if possible.
- Depending on the message you want to get across, possibly provide the following: dates of the campaign, telephone number, postal address, email address.
- Dimensions (Adshel): Poster: H 160 cm x W 120 cm
Visible format: H 152 cm x W 112 cm
- The price includes 2 modifications at most after receipt of the first visual by the customer.